



**THE ART GALLERY**  
UNIVERSITY OF MARYLAND

**MEDIA CONTACT**  
John Shipman  
301.405.1472  
jshipman@umd.edu

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*Abscam (Framed)* video still. Courtesy of Electronic Arts Intermix (EAI), New York.

**THE ART GALLERY AT THE UNIVERSITY OF MARYLAND PRESENTS  
PROCESS IT ALL: SELECTED WORKS BY CHIP LORD**

*Recently acquired videos contribute context and depth to  
The Art Gallery's growing research-driven exhibitions program*

COLLEGE PARK, Md.—From September 3-October 17, 2014, The Art Gallery at the University of Maryland (UMD) presents *Process It All: Selected Works by Chip Lord*. This is the first solo installation of Lord's work at the gallery. This exhibition also celebrates the acquisition of seven of his videos, made between 1977 and 1984, for The Art Gallery's permanent collection.

"Chip Lord's video tapes from the late-1970s and early-1980s are even more poignant today than when they were originally created," says exhibition curator Taras W. Matla. According to Matla, "Chip used video in such a thoughtful and critical way. So much so, that it altered the course for how visual narratives were captured, produced, and displayed by artists during that time."

The videos—*Celebrity Author*, *Bi-Coastal*, *Executive Air Traveler*, *Get Ready to March!*, *Abscam (Framed)*, *Three Drugs*, and *AUTO FIRE LIFE*—establish a visual lexicon with which Lord, often humorously, reveals the true nature of consumer-oriented programming. Broadcasting moments and familiar scenarios are mocked by the artist through crudely edited news story reenactments that completely dismantle the traditional relationship viewers tend to experience while watching TV. This exhibition is a continuation of The Art Gallery's five-year collecting initiative aimed at procuring important practitioners of time-based media art, with the goal of enriching its holdings and making such works available for studio art and art history students who are conducting research in this field.

A public opening reception for *Process It All: Selected Works by Chip Lord* will be held on Wednesday, September 3<sup>rd</sup>, from 5:00pm-7:00pm at The Art Gallery, 2202 Art-Sociology Bldg., College Park, MD 20742. For more information, please call 301.405.2763 or e-mail [theartgallery@umd.edu](mailto:theartgallery@umd.edu).

**ABOUT CHIP LORD**

Chip Lord was born in 1944. His work has been featured in numerous solo and group exhibitions worldwide, with projects that include videos, films, photographs, installations and public works. Lord studied architecture at Tulane University. He has also taught in the art departments at University of California, San Diego and University of California, Santa Cruz. He lives and works in San Francisco, California. For more information on the artist, please visit: [artsites.ucsc.edu/faculty/Lord](http://artsites.ucsc.edu/faculty/Lord).

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#### **EXHIBITION SUPPORT**

*Process It All: Selected Works by Chip Lord* and its accompanying exhibition publication are organized by Taras W. Matla, Curator, The Art Gallery; forward by John Shipman, Director, The Art Gallery; critical essay by Norman M. Klein, Professor, School of Critical Studies, California Institute of the Arts. The Art Gallery thanks Chip Lord and Electronic Arts Intermix (EAI), New York, for their guidance during all aspects of the acquisition and exhibition planning process. Financial contributions provided by the Maryland State Arts Council with direct support from by the National Endowment for the Arts. Additional financial support from the University of Maryland provided by College of Arts & Humanities, The Graduate School, and Office of Student Financial Aid/Federal Work-Study Program (FWS). The gallery is also supported in part by other national, state, and local arts agencies, foundations, corporations, and private donors.

#### **THE ART GALLERY**

Founded in 1955, The Art Gallery is University of Maryland's premier space for exhibiting cutting-edge visual and media arts. Through the display of significant and challenging contemporary art—with an emphasis on emerging and mid-career artists—The Art Gallery commits itself to the further cultivation of new, innovative, and education-minded scholarship. In order to share its works with a broad public, The Art Gallery also organizes thematic and collection-based exhibitions that travel to museums nationwide.

#### **GENERAL INFORMATION**

The Art Gallery is located at University of Maryland, 2202 Art-Sociology Building, College Park, Maryland. Gallery hours: Monday through Friday, 11:00am to 4:00pm. The gallery is closed Saturday and Sunday, major holidays and on days that home sports events are held at Capital One Field at Byrd Stadium. Admission is free and open to the public. Office hours: Monday through Friday, 9:00am to 5:00pm. The office is closed on Saturday and Sunday, and major holidays. For general information, please call 301.405.2763 or visit the website at [www.artgallery.umd.edu](http://www.artgallery.umd.edu).